

Ai American Industries®

REGION OVERVIEW

QUERETARO



FOREIGN DIRECT INVESTMENT (FDI)

- ◆ Strong presence in aerospace, automotive, and electronics
- ◆ Queretaro consistently ranks top 5 nationally in FDI reception

TOTAL FDI IN QUERÉTARO (1999-2024)

USD ~\$23.1 billion

QUERÉTARO'S SHARE OF NATIONAL FDI (2024):

~6.5%

TOTAL FDI IN MEXICO (JAN-SEP 2024):

USD \$35.737
billion

Source: Mexico's Ministry of Economy

LOCATION & CONNECTIVITY

- ◆ Geographical center of Mexico: rapid access to 70% of national GDP
- ◆ 2 hours to Mexico City / 3.5 hours to Port of Veracruz
- ◆ Queretaro Intercontinental Airport (AIQ) with cargo operations
- ◆ Key highways: 57D (Mexico-Queretaro), 45D (to Guanajuato, SLP)
- ◆ Rail connections with Kansas City Southern de Mexico (KCSM)



Source: American Industries / Finsa / Davisa

INDUSTRIAL PARKS

- ◆ +45 industrial parks and clusters (PEIQ, AeroTech, El Marques, etc.)

INFRASTRUCTURE

- ◆ Class A buildings
- ◆ Built-to-suit (BTS) developments
- ◆ LEED-certified parks
- ◆ Access to redundant power and water



WORKFORCE & EDUCATION



LABOR FORCE

- ◆ Over 1 million economically active population in the metro area
- ◆ Competitive wages with high retention rates

SPECIALIZED TALENT

- ◆ +9,000 engineering and tech graduates per year Institutions: UNAQ
- ◆ (Aerospace University), UTEQ, ITQ, Tec de Monterrey, UAQ)
- ◆ Strong dual training programs with German model

INDUSTRY & SUPPLY ECOSYSTEM



KEY SECTORS IN QUERETARO

- ◆ Aerospace & Aeronautics
(largest hub in Latam)
- ◆ Automotive & E-mobility
- ◆ Metalworking Plastics
- ◆ IT & Software Development
- ◆ Food processing and packaging



Source: State Clusters / Private Sector

INDUSTRY & SUPPLY ECOSYSTEM

SUPPLIERS AND VALUE CHAIN

- ◆ 800+ certified suppliers in aerospace & auto sectors
- ◆ High integration of local value chain components

CLUSTERS & ASSOCIATIONS

- ◆ Aerocluster Queretaro
- ◆ Automotive Cluster of Queretaro
- ◆ Vórtice IT Cluster
- ◆ CANACINTRA, AMIQRO, AMPIP

Source: State Clusters / Private Sector

SUSTAINABILITY INCENTIVES

SUSTAINABILITY & ENERGY

- ◆ Access to renewable energy (solar/wind)
- ◆ Parks with water treatment facilities
- ◆ LEED and ISO 50001 certifications in new developments

INCENTIVES & SUPPORT

- ◆ State-level fast-track permits
- ◆ Training subsidies for new operations
- ◆ Soft-landing support by local agencies



LOOKING TO SCALE YOUR OPERATIONS IN **MEXICO?**
EXPLORE OUR NETWORK OF CERTIFIED INDUSTRIAL
PARKS IN **QUERETARO.**



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