American Industries® REGION OVERVIEW MONTERREY

FOREIGN DIRECT INVESTMENT (FDI)

 New investments: USD \$29.213 billion
 Reinvestment of profits: USD \$29.439 billion
 Intra-company accounts: USD \$10.386 billion

> TOTAL FDI IN NUEVO LEON (JAN-SEP 2024):

> > USD \$69.037 B

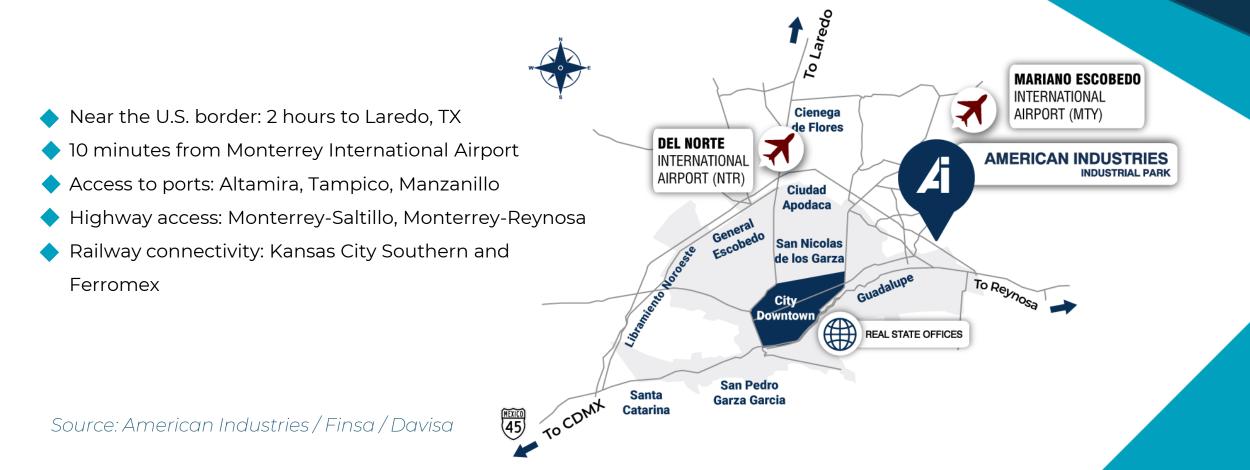
NUEVO LEON'S SHARE OF NATIONAL FDI (2024):

9%

Source: Mexico's Ministry of Economy

TOTAL FDI IN MEXICO (JAN-SEP 2024): USD \$35.737 B

LOCATION & CONNECTIVITY



INDUSTRIAL PARKS: APODACA I & II

LOCATION

Apodaca, Nuevo Leon Next to Libramiento Noreste & Eje Metropolitano

INFRASTRUCTURE

Dock-levelers
Clear height: 9–11 m
High-strength floors
ISO / LEED certifications



Source: American Industries / Finsa / Davisa

WORKFORCE EDUCATION

LABOR FORCE

3.7 million working-age people in NL
Competitive labor cost vs. U.S.

SPECIALIZED TALENT

11,000+ engineering graduates per year (NL)
 70+ universities and tech institutes (ITESM, UANL, UDEM, TecMilenio)
 Dual education programs available

Source: Mexico's Ministry of Economy



INDUSTRY & SUPPLY ECOSYSTEM

KEY SECTORS IN NL



- Automotive and electromobility
 Home appliances and HVAC Aerospace
- Metal-mechanic
- Food and beverage processing
- Logistics and distribution

Source: Nuevo Leon Industrial Clusters / State Government

INDUSTRY & SUPPLY ECOSYSTEM

SUPPLIERS AND SUPPLY CHAIN

- 1,000+ certified local suppliers
- Access to raw materials and components
- Binational distribution centers

CLUSTERS & ASSOCIATIONS

- CLAUT (Automotive Cluster)
 INDEX (IMMEX Exporters)
 CANIETI, CANACINTRA, CAINTRA
 - Source: Nuevo Leon Industrial Clusters / State Government

SUSTAINABILITY, INCENTIVES & CTA

SUSTAINABILITY & ENERGY

- Access to renewable energy (solar/wind)
 Parks with water treatment facilities
- LEED and ISO 50001 certifications in new developments

INCENTIVES & SUPPORT

- Fast-track permitting process
- Local incentives for investment (property tax, licenses)
 Soft-landing programs for new companies



CALL TO ACTION

READY TO LAUNCH YOUR MANUFACTURING OPERATION IN MONTERREY?

VISIT OUR INDUSTRIAL PARKS: APODACA | & ||



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