



REGION OVERVIEW

JUAREZ



FOREIGN DIRECT INVESTMENT (FDI)

- ◆ The industrial landscape is diverse, with significant sectors including automotive and auto parts, aerospace, electronics, and medical devices.
- ◆ Chihuahua is **the 5th place** in FDI reception in Mexico.

**TOTAL FDI IN CHIHUAHUA
(JAN-SEP 2024):**

USD \$1,497 MDD

**CHIHUAHUA'S SHARE OF
NATIONAL FDI (2024):**

4%

**TOTAL FDI IN MEXICO
(JAN-SEP 2024):**

USD \$35.737 B

Source: Mexico's Ministry of Economy, 2024,

LOCATION & CONNECTIVITY

- ◆ Proximity to the U.S. Market: Quick and efficient access to the United States.
- ◆ Less than 20 minutes from Bridge of the Americas (Puente Libre) and Ysleta-Zaragoza International
- ◆ Bridge, enabling fast access to El Paso, Texas. Abraham González International Airport (CJS) with cargo and passenger services.
- ◆ Located on Federal Highway 45 and the Pan-American route, connecting to central Mexico.
- ◆ Part of the binational Juárez–El Paso manufacturing hub, with strong logistics and maquiladora infrastructure.



Source: Secretaría de Economía, 2022

INDUSTRIAL PARK AMERICAN INDUSTRIES INDEPENDENCIA II

INDUSTRIAL PARK

- ◆ Ciudad Juárez has over 30 industrial Parks covering 2,014 hectares.

INFRASTRUCTURE

- ◆ Class A facilities with built-to-suit (BTS) options. Built-to-suit (BTS) developments
- ◆ LEED-certified parks adhering to environmental standards. Access to redundant power and water
- ◆ Reliable utilities: Electrical substations, potable water, drainage systems, and fiber-optic telecommunications.



Source: Secretaría de Economía, 2022

WORKFORCE & EDUCATION



LABOR FORCE

- ◆ 1.8 million economically active population, 36% working in the industrial sector.
- ◆ Binational workforce with experience in high-tech manufacturing.
- ◆ High productivity and efficiency workforce.

SPECIALIZED TALENT

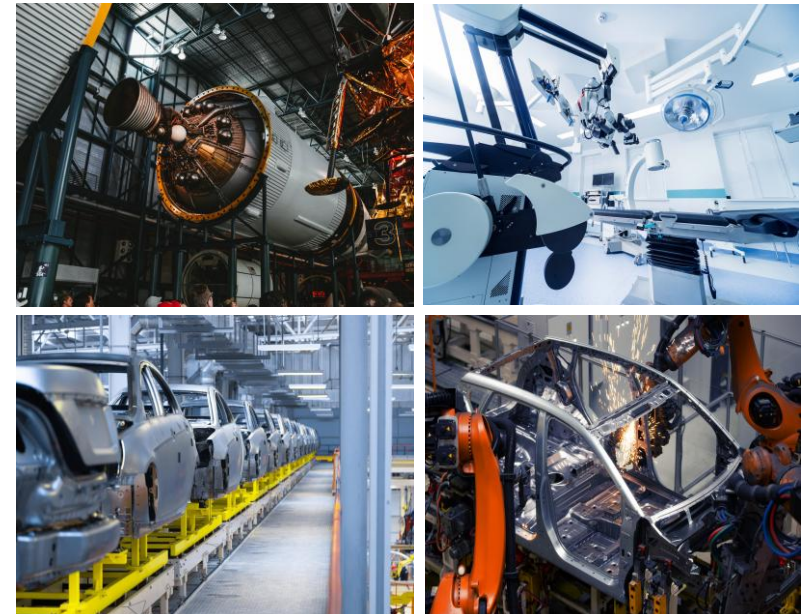
- ◆ 1,500 engineering and tech graduates per year.
- ◆ Key institutions: Universidad Autónoma de Ciudad Juárez (UACJ), Instituto Tecnológico de Ciudad Juárez (ITCJ), and TecMilenio.

Source: ENOE, 4th trimestre 2024

INDUSTRY & SUPPLY ECOSYSTEM

KEY SECTORS IN CD JUAREZ

- ◆ Automotive & E-mobility
- ◆ Aerospace
- ◆ Medical devices



Source: Gobierno de Chihuahua

INDUSTRY & SUPPLY ECOSYSTEM

SUPPLIERS AND SUPPLY CHAIN

- ◆ High integration of local value chain components.
- ◆ Supplier development programs supported by the State Government.

CLUSTERS & ASSOCIATIONS

- ◆ 58 industrial parks spanning various sectors.
- ◆ +480 Export Manufacturers IMMEX (3rd place in Mexico).

Source: Gobierno de Chihuahua



SUSTAINABILITY, INCENTIVES & CTA

SUSTAINABILITY & ENERGY

- ◆ 300 MVA capacity delivered by CFE in Juarez in 2024.
- ◆ Public & private investment for Juarez of more than 250M USD, to be executed between 2024 and 2027.

INCENTIVES & SUPPORT

- ◆ Partnerings with academic institutions and industry, especially in strategic sectors like semiconductors and electromobility Training subsidies for new operations and workforce development.
- ◆ Economic support to get local supplier development and specialized training.



READY TO LAUNCH YOUR MANUFACTURING OPERATION IN JUAREZ?

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