

Ai American Industries®

REGION OVERVIEW

GUADALAJARA



FOREIGN DIRECT INVESTMENT (FDI)

- ◆ Strong presence in electronics, IT/software, automotive, and agrifood.
- ◆ Jalisco consistently ranks in the **top 10** nationally for FDI reception.

**TOTAL FDI IN JALISCO
(1999-2024)**

USD ~\$21.2 billion

**JALISCO'S SHARE OF
NATIONAL FDI (2024):**

~5.9%

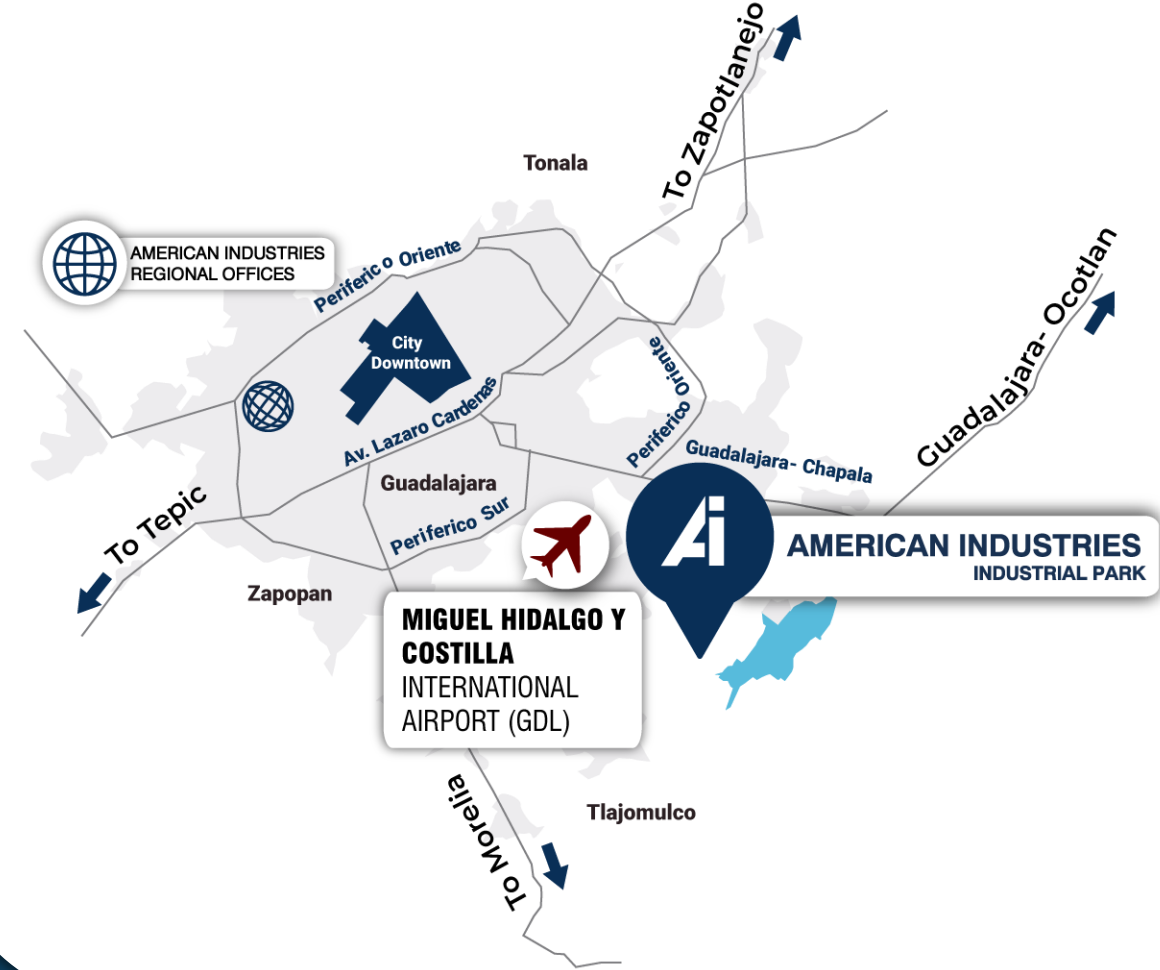
**TOTAL FDI IN MEXICO
(JAN-SEP 2024):**

USD \$35.737
billion

Source: Mexico's Ministry of Economy (economia.gob.mx)

LOCATION & CONNECTIVITY

- ◆ Located in western-central Mexico with direct access to Pacific ports
- ◆ Guadalajara: 2nd largest metro area and a national logistics hub
- ◆ 3.5 hours to Port of Manzanillo / 5 hours to Mexico City
- ◆ **Miguel Hidalgo y Costilla International Airport (GDL)** with cargo services
- ◆ Key highways: **80D, 15D, 54D**; railway connections with Ferromex and Kansas City Southern



Source: Jalisco Competitivo / AMPIP / Invest Jalisco

INDUSTRIAL PARKS

- ◆ +35 industrial parks and private developments: (San Jorge, O'Donnell, GDL Park, etc.)

INFRASTRUCTURE

- ◆ Class A and LEED-certified buildings
- ◆ Built-to-suit (BTS) opportunities
- ◆ Access to dual energy grids, water treatment systems



Source: Jalisco Competitivo / AMPIP / Invest Jalisco

WORKFORCE & EDUCATION



LABOR FORCE

- ◆ Over **3.9 million economically active** population in the state
- ◆ Competitive labor costs with a strong industrial services culture

SPECIALIZED TALENT

- ◆ **12,000+ engineering** and tech graduates yearly
- ◆ Leading institutions: **ITESO, UdeG, UAG, Tec de Monterrey Campus GDL**
- ◆ Strong collaboration in dual-education programs with companies like Continental, Bosch, Flex

Source: INEGI / SEP / Invest Jalisco

INDUSTRY & SUPPLY ECOSYSTEM



KEY SECTORS IN JALISCO

- ◆ Electronics (consumer & industrial)
- ◆ IT & Software Development (Latin America's #1 tech hub)
- ◆ Automotive (parts, harnesses, e-mobility components)
- ◆ Food Processing & Agribusiness
- ◆ Medical Devices
- ◆ Aerospace (growing Tier 2+ supplier presence)



Source: Jalisco State Government / IJALTI / Clúster Automotriz Jalisco

INDUSTRY & SUPPLY ECOSYSTEM

SUPPLIERS AND VALUE CHAIN

- ◆ Over **1,300 certified suppliers** across electronics, auto, and agro-industrial sectors
- ◆ High integration with U.S. and Asian value chains

CLUSTERS & ASSOCIATIONS

- ◆ Jalisco Tech Hub / IJALTI (IT cluster)
- ◆ Automotive Cluster of Jalisco
- ◆ Agroindustrial Cluster of Jalisco
- ◆ CANIETI, CANACINTRA Jalisco, AMPIP

Source: Jalisco State Government / IJALTI / Clúster Automotriz Jalisco

SUSTAINABILITY INCENTIVES & CTA

SUSTAINABILITY & ENERGY

INCENTIVES & SUPPORT

- ◆ Renewable energy parks and net-zero projects in development
- ◆ Industrial parks implementing solar panels, water reuse, and ISO 14001 practices
- ◆ Public-private support for ESG-aligned initiatives
- ◆ Fast-track permitting (state-level agencies)
- ◆ Customized support for high-impact investments
- ◆ Workforce training programs co-funded by government and industry
- ◆ Soft-landing services via Invest Jalisco and private agencies

Source: Jalisco Competitivo / AMPIP



LOOKING TO SCALE YOUR OPERATIONS IN **MEXICO?**
EXPLORE OUR NETWORK OF CERTIFIED INDUSTRIAL
PARK IN **GUADALAJARA.**



SCHEDULE A GUIDED TOUR:

www.americanindustriesgroup.com

contact@americanindustriesgroup.com