



***American Industries***<sup>®</sup>

Site Selection - Shelter Administrative Services - Industrial Real Estate



# GUANAJUATO

## REGION OVERVIEW



Partner for Success<sup>®</sup>

# ECONOMIC OVERVIEW



## LABOR

**2.7** million economically active population  
**89,000** New Job Seekers/Year



## POPULATION

**6.17** million inhabitants  
**29** years old average



## EXPORT

**\$27** billion USD in exports **#1** export state not located in the US border

# ECONOMIC OVERVIEW



## UNIONS

Business Oriented Unions

**0** strikes in **20** years



## KPI'S

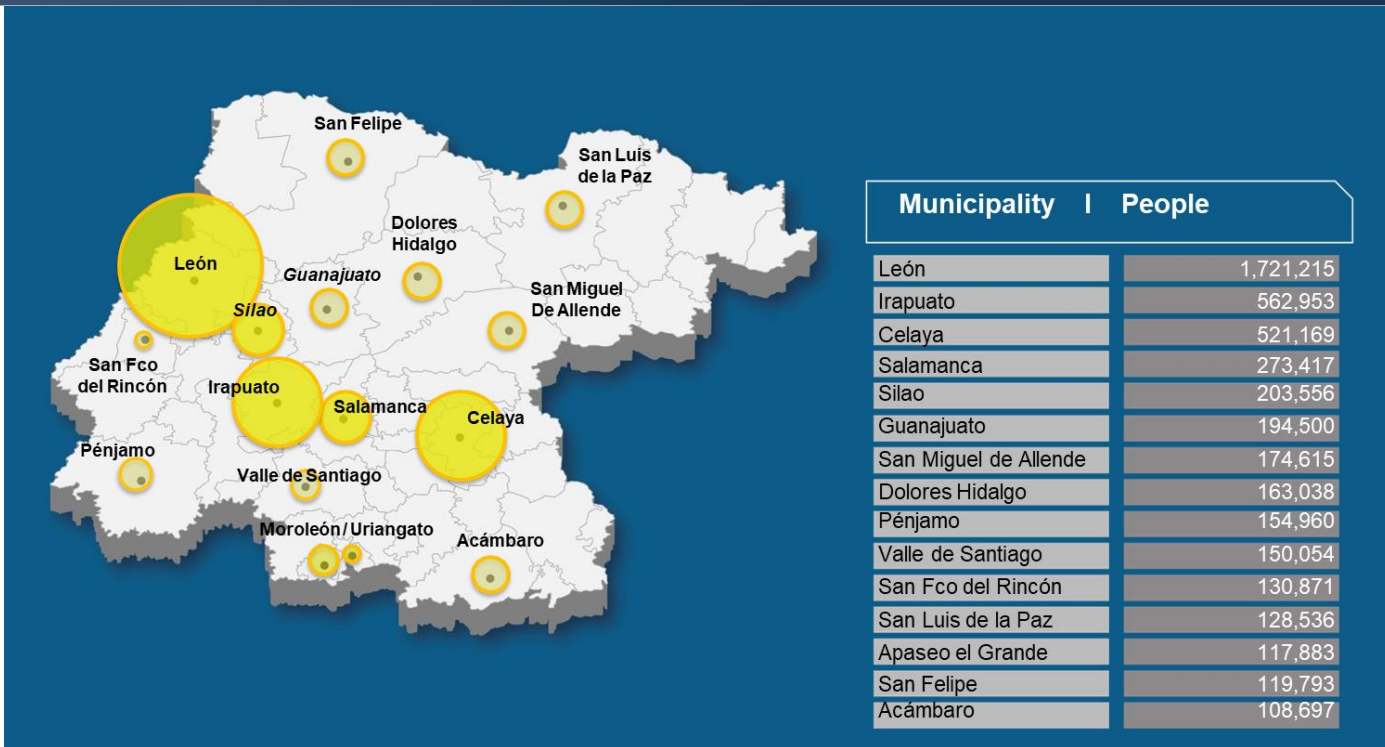
**\$44.2** billion USD GDP GDP

Growth of **4.9%**

# 36 INDUSTRIAL PARKS



# INDUSTRIAL CITIES



# GUANAJUATO



## WITHIN 400 KM RADIUS

**80%**

Mexican  
Market

**70%**

Industry &  
Automotive

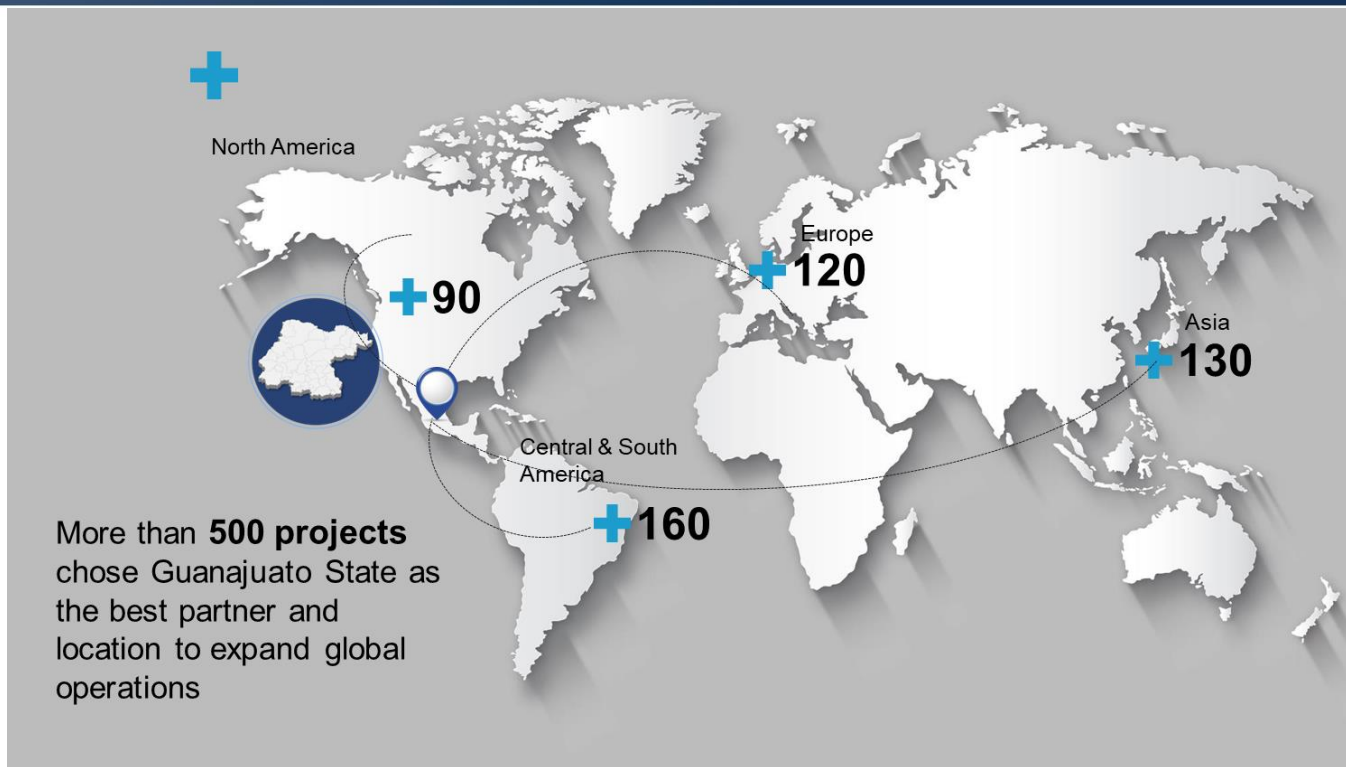
**60%**

Mexican  
Population

**70%**

Foreign  
Trade

# WHO INVESTS IN GUANAJUATO?



# JAPANESE COMPANIES





# GERMAN COMPANIES



FAG

SCHAEFFLER GRUPPE



**BOSCH** **MAHLE**

*Driven by performance*



ThyssenKrupp

**FRÄNKISCHE**

INDUSTRIAL PIPES



KOLBENSCHMIDT  
PIERBURG

**KOSTAL**



**GETRAG**



WIESAUPLAST



Wallstabe  
& Schneider

**PRETTL**  
automotive

*Coroplast*

**RAFI**

SOLUTIONS WITH PASSION



**REHAU**

NEUMAYER TEKFOR



**MARQUARDT**

**Webasto**

Feel the difference



**ECKERLE**  
GRUPPE

**TRW**

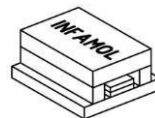
**Continental**



# SPANISH COMPANIES

COMEMSA

pemsa



# SWISS COMPANIES



**Daetwyler**

**komax**



**BAUMANN**

# FRENCH COMPANIES



# AMERICAN COMPANIES



# RAILROAD CONECTIVITY



# ROAD AND PORT CONNECTIVITY





# GREEN ENERGY IN GUANAJUATO



Photovoltaic / Solar in:  
-San José Iturbide  
-San Luis de la Paz  
-San Miguel de Allende



Wind Energy:  
-San Felipe

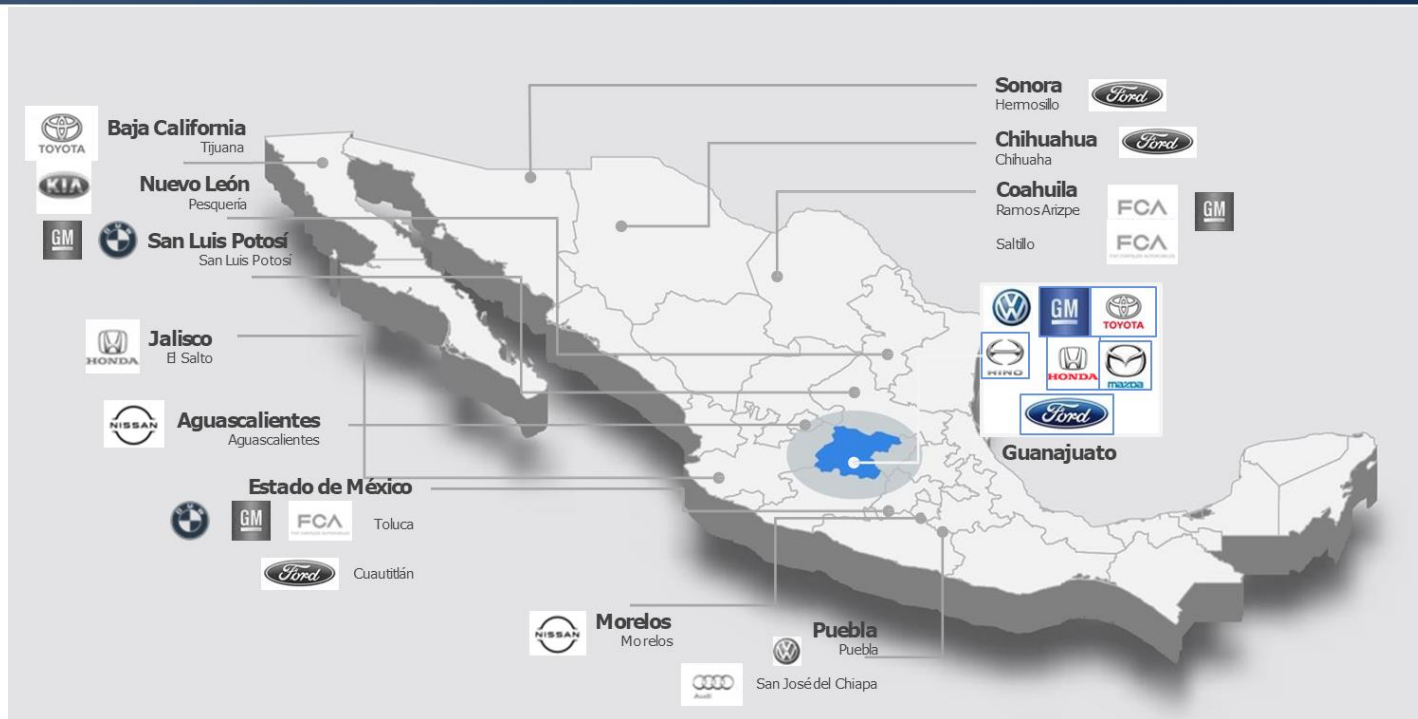


Hydroelectric:  
-Acámbaro





# OEMs IN MEXICO



# AUTOMOTIVE SECTOR



# AUTOMOTIVE INDUSTRY

1<sup>st</sup> place in vehicle production

A production of **713,065** units, a **23.54%** of the national total of **3'028,000** vehicles.

- **General Motors:** 338,410 units
- **Mazda:** 127,293 units
- **Toyota:** 95,175 units
- **Honda:** 152,187 units



# AUTOMOTIVE INDUSTRY



## Engines' Production

**1,800,000 units including:**

- VW EA211
- Mazda SkyActive
- GM 4.8L to 6.2L Supercharged



## Vehicles' Production

**713,065 units including:**

- Mazda CX-30, Mazda 2 & 3
- Honda HRV
- Toyota Tacoma
- GMC Denali y Chevrolet Silverado & Cheyenne



## Transmissions' Production

**2,300,000 units including:**

- GM Transmissions 6L45 and 6L80
- American Axle
- Ford
- Honda

# FOCUS ON LOCAL EV PARTS & BATTERY SUPPLY CHAIN - GTO

## BATTERY TECHNOLOGY



## ELECTRICAL SLEEVES



## CHARGING SYSTEMS



## HIGH VOLTAGE CABLES



## STRUCTURAL COMPONENTS



## HARNESS & EV CONNECTORS





# LEATHER & FOOTWEAR INDUSTRY



## A Consolidated Eco-System

- 80% national footwear production
- 52% national industry
- 141,000 jobs generated
- ANPIC and SAPICA World Trade Fairs

## Automotive Leather

- 50% of GTO leather is sold to Automotive Industry
- Lear Eagle Ottawa, Bader, Pangea, MT Group, etc.

## Tradition & Innovation

- Highly Experienced Labor
- Integration of New technologies
- High quality craftsmanship

# AEROSPACE CLUSTER



- 🎯 **Spectrum:** Cargo Door Frame Boeing 737
- 🎯 **Horizontec:** The first 100% aircraft will be manufactured in GTO.
- 🎯 **Optimen:** Software Development for Air control operations
- 🎯 **Harris:** Precision Machining and Finishing
- 🎯 **ATG:** Additive Manufacturing
- 🎯 **SSC:** Simulation and Numerical Analysis



siasa air  
Aircraft Interior Designers



# EDUCATION



- 33 public institutions
- 137 private universities
- Almost 200,000 enrolled students



# EDUCATION

## DEGREES

- Aerospace
- Electronic & electro-mechanic
- Electric
- Industrial & automotive design
- Materials
- Chemistry, Bio chemistry
- Manufacturing systems for automotive processes
- Metallurgy
- Industrial metallurgy
- Robotic
- Manufacturing
- Hydraulic
- Software development & programming
- TIC's

# EDUCATION

## GRADUATED

6,048

## LEVEL

Bachelor

## ENROLLER

49,765



# AIR CONNECTIVITY (BJX AIRPORT)

## INTERNATIONAL AIRPORT:

- Chicago
- Dallas
- Houston
- Los Angeles
- Oakland
- Sacramento
- San Jose
- San Antonio

## NATIONAL AIRPORT:

- Mexico City
- Los Cabos
- Cancun
- Monterrey...

# GUANAJUATO SUCCESS STORIES

## SHELTER CUSTOMERS

The logo for Milliken, featuring the word "Milliken" in a blue, cursive script font with a small trademark symbol (TM) at the end.The logo for Ground Effects, featuring the words "GROUND EFFECTS" in a stylized, blue, italicized font with a horizontal line and a small trademark symbol (TM) at the end.The logo for GC, featuring the letters "GC" in a bold, green, italicized font with a small trademark symbol (TM) at the end.The logo for Dynatect, featuring the word "DYNATECT" in a bold, black font with a yellow triangle above the letter "A", and the words "DYNAMIC EQUIPMENT PROTECTION" in a smaller, black font below it.

# VISIT GUANAJUATO



San Miguel de Allende

Guanajuato





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# Thank You

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