

CHIHUAHUA

Capital City Highlights (Chihuahua):

Area: 9,219 km² (3,560 mi²)
Population: 900,000 Inhabitants
Elevation: 1,415 m. (4,635 ft.)
Avg. Temp.: 65.5°F (18.5°C)
Distance to El Paso TX: 382 km(238 mi)

Competitive Advantages:

- Competitive Operating Costs
- Talent and availability of Human Resources
- Easy access to US and national markets
- Attractive Market Size
- Local Supply Chain and integrated industrial clusters
- Logistics Infrastructure
- Availability of high-complex processes and specialized products

Main Industrial Sectors:

- Metal Mechanics
- IT
- EGE
- Wine
- Automotive
- Aerospace
- Mining
- Construction

Business Opportunities (Main processes and capabilities):

- Assemblies and sub-assemblies
- Casting
- Machining
- Sheet Metal
- Plastic Injection
- Forgings
- Special processes
- Coatings
- Nitro-carburizing
- Composites
- Thermoforming
- Hydroforming
- Interior Suppliers
- Raw Materials
- Wire harnesses and connectors
- Engines and rotors

CIUDAD JUAREZ

City Highlights:

Population: 1.5 Million Inhabitants
Elevation: 1,137 m / 3,730 ft
Avg. Temp.: 5-27 °C / 41-81 °F

Competitive Advantages:

- Border to El Paso, Tx, USA
- Bi cultural and bi national community
- Labor availability
- 10+ R&D centers
- Industrial mindset

Main Industrial Sectors:

- Automotive (Auto parts)
- Electrical/Electronic
- Home Appliances
- Medical Devices
- Metal Mechanics
- Logistics
- Plastic Injection

Business Opportunities (Main processes and capabilities):

- Die Casting
- Precision Machining
- Metal Stamping
- Wire Harnesses & Assembly
- Plastic Injection
- Braking & Suspension
- Fuel Injection Systems

NUEVO LEON

Capital City Highlights (Monterrey):

Area: 324,4 km²
Population: 1.1 Million Inhabitants
Elevation: 540 m
Avg. Temp.: 28-32°C

Competitive Advantages:

- Excellent connectivity and logistics hub
- Productivity and sector diversification
- FDI leader
- Industrial business hub

Main Industrial Sectors:

- Automotive
- Home Appliances
- Aerocluster
- IT & Software
- Metal Mechanics

Business Opportunities (Main processes and capabilities):

- Machining
- Metal Stamping
- Plastic Injection
- Assembly and Testing
- Rubber
- Engine Motors
- Foam
- Steel Fabrication
- Electronics Packaging
- Thermotreatment
- MRO Services
- Casting

INDUSTRIAL REGIONS OF MEXICO



JALISCO

Capital City Highlights (Guadalajara):

Area: 893 km² / 344 mi²
Population: 1.38 Million Inhabitants
Elevation: 1,566 m / 5,137 ft.
Avg. Temp.: 20°C / 68°F

Competitive Advantages:

- Closest high-tech hub to Mexico's port of Manzanillo
- Known as Mexico's Silicon Valley due to its innovation ecosystem
- 5th most digitized city in Latin America
- Ranked 3rd in Mexico in environmental and financial competitiveness in 2020
- Ranked 6th in Mexico's national Economic Complexity Index 2020

Main Industrial Sectors:

- Electronics
- Food and Beverage
- Pharmaceutical
- Metal Mechanics
- Telecommunications
- Agri-food
- Plastic injection
- Furniture and fabrics

Business Opportunities (Main processes and capabilities):

- Precision metal stamping
- PCB assembling
- Lumber machining
- Mold casting
- Polymer pelletizing
- Dairy products processing
- Construction steel tempering
- Wall coatings processing
- Produce harvesting
- Medicine encapsulation
- Expeller pressing
- Sand furnace and glass production
- Semiconductors and computer processors production

GUANAJUATO

Capital City Highlights (Guanajuato):

Area: 487 km²
Population: 1.8 Million Inhabitants
Elevation: 1,815 m.
Avg. Temp.: 19.5°C

Competitive Advantages:

- Privileged location in Mexico's geographic center
- Proximity to ports
- Connectivity to air, rail and road infrastructure
- Located in the heart of the area known as the "Diamante de México" that makes up:
 - 80% of the Mexican market
 - 70% of the automotive industry
 - 70% of all foreign trade in Mexico

Main Industrial Sectors:

- Automotive
- Leather-Footwear
- Injection
- Rubber Extrusion
- Die Casting
- Plastic molding
- Agriculture
- Tourism

Business Opportunities (Main processes and capabilities):

- Metal Stamping
- Plastic & Rubber
- Injection
- Rubber Extrusion
- Die Casting
- Plastic molding
- Machining
- Assembling
- Harnesses
- Painting
- Engineering

QUERETARO

Capital City Highlights (Queretaro):

Area: 759.9 km² / 293.4 mi²
Population: 1.32 Million Inhabitants
Elevation: 1,826 m / 5,990 ft
Avg. Temp.: 23°C / 73.4°F

Competitive Advantages:

- Connectivity
- Infrastructure
- High quality of life
- Economic potential

Main Industrial Sectors:

- Automotive
- Home Appliances
- Aerospace

Business Opportunities (Main processes and capabilities):

- Machining Of Complex Components
- Composite Material
- Engine Components
- Aircraft MRO
- Engine MRO
- MRO Landing Gear
- Electric Harnesses
- Braking System Components
- Landing Gear Components
- Aerostructure
- Thermal Treatments
- Superficial Treatments
- Body - Exterior
- Steering System
- Suspension System
- Air System
- Electrical System
- Fuel System
- Safety & Comfort
- Structure
- Transmission