



Queretaro Fact Sheet

2021



State Highlights:

Area:
11,688 km² (4,513 mi²)

Population:
2.37 M Inhabitants

Population density:
203 per km²

Municipalities: 18



State Distinctions:

mxAA+ 1st state to obtain an investment grade rating
1st choice of companies to invest in Mexico

2nd State with lowest public debt

Aa1.mx Investment level higher than most municipalities

2nd Place as "Latin American States of the future in Economic Potential Overall" (2018-2019)

5th Place as "South American States of the future in Business Friendliness Overall"



SPAIN
17%



USA
35%



CANADA
12%



FRANCE
5.3%



GERMANY
7%



JAPAN
4.1%

Leaders in Foreign Direct Investment

Queretaro City

City Highlights:

Area: 759.9 km² / 293.4 mi²

Population: 1.32 Million Inhabitants

Elevation: 1,826 m / 5,990 ft

Avg. Temp.: 23°C / 73.4°F

Competitive Advantages:

- Connectivity
- Infrastructure
- High quality of life
- Economic potential
- Education



Industry

Main Industrial Sectors:

- Automotive
- Aerospace
- Home appliances

- Machining Of Complex Components
- Composite Material
- Engine Components
- Aircraft MRO
- Engine MRO
- MRO Landing Gear

- Electric Harnesses
- Braking System Components
- Landing Gear Components
- Aerostructure
- Thermal Treatments
- Superficial Treatments

- Body - Exterior
- Brake System
- Steering System
- Suspension System
- Air System
- Electrical System
- Fuel System

- Safety & Comfort
- Safety & Comfort (Interior)
- Structure
- Transmission
- Engine

Business Opportunities:

Main processes and capabilities

Education

74 Higher Education Institutions:

15,000 Graduates in 2018-2019

13 Technical Universities:

3,220 Graduates in 2018-2019

28 Technical High-School:

5,112 Graduates in 2018-2019

102 Training centers

Employment

Total jobs:

104,950 employees

IMMEX companies:

282

Turnover (monthly avg.):

3.5 - 4%

Talent

Labor Availability

(labor on hand)

GOOD



Labor Stability

(maquila / mfg)

EXCELLENT



Labor Culture

(mfg / aerospace)

EXCELLENT



Labor Costs

(Fully loaded costs)

Direct Labor

\$4.30

Indirect Labor

\$6.0

Supervision & Engineering

\$11.50

Management

\$29.80

(average cost USD/hour)

Main Clusters

Aerospace Cluster

Generates over 10,000 jobs

Automotive Cluster

Generates over 70,000 jobs

Logistics

Renewable Energies

Plastics

IT

Medical

Real Estate

Market Size:

61,4 M FT²

264 Class "A" buildings / 35,79 M FT²

Vacancy Rate (11.8%)

Average Rent USD \$0.42 FT²/Month

QUERETARO

⚙️ Main Companies

Automotive:



Aerospace:



Food:



Home Appliances:



🌐 Logistics & Connectivity

Distance to closest border city (kms / miles)	970 / 600
FTL to the border (Queretaro-Laredo)	USD \$900
Direct Air Destinations (#) Passenger	19
Air Passengers carried (million)	1.2
International Airport	YES

🛡️ Security

Mfg. Related

EXCELLENT
No Issues Reported



🏠 Quality of Life

- 3 UNESCO World heritage sites
- 6 certified colonial towns
- 12 country clubs
- 10 golf courses
- 15 luxury malls

QUERETARO

start@americanindustriesgroup.com

www.americanindustriesgroup.com

US toll-free: +1 (877) 698 3905

Mexico: 01 800 AI SALES (247 2537)

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