



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

Partner for Success®

Guadalajara, Jalisco Fact Sheet

2021



State Highlights:

Population:
8.4 M Inhabitants
6.5% of total population
Population density:
106 per km² / 274 per mi²
Municipalities: 125



State Distinctions:

7th
largest exporting state
in Mexico

2nd



GERMANY
22.95%

1st



USA
32.09%

3rd



CANADA
15.11%

5th



UK
11.49%

4th



SPAIN
5.68%

6th



JAPAN
2.96%

Leaders in Foreign Direct Investment

Guadalajara City

City Highlights:

Area: 893 km² / 344 mi² | **Population:** 1.38 Million Inhabitants
Elevation: 1,566 m / 5,137 ft | **Avg. Temp.:** 20°C / 68°F

Competitive Advantages:

- Closest high-tech hub to Mexico's port of Manzanillo
- Known as Mexico's Silicon Valley due to its innovation ecosystem
- 5th most digitized city in Latin America
- Ranked 3rd in Mexico in environmental and financial competitiveness in 2020
- Ranked 6th in Mexico's national Economic Complexity Index 2020





Industry

Main Industrial Sectors:

- Electronics
- Food and Beverage
- Pharmaceutical
- Metalmechanics
- Telecommunications
- Agri-food
- Plastic injection
- Furniture and fabrics

Business Opportunities:

Main processes and capabilities

- Precision metal stamping
- PCB assembling
- Lumber machining
- Mold casting
- Polymer pelletizing
- Dairy products processing
- Construction steel tempering
- Wall coatings processing
- Produce harvesting
- Medicine encapsulation
- Expeller pressing
- Sand furnace and glass production
- Semiconductors and computer processors production



Education

Public/Technical Universities:

33 (8 Public / 25 Private)

Technicians:

4,100 Enrolled || 1,250 Graduating per year

Engineering students:

42,700 Enrolled || 6,000 Graduating per year

7 STEM R&D Centers



Employment

Total jobs / Manufacturing jobs / IMMEX jobs

1,787,000 / 455,800 / 146,000

IMMEX companies: 270+

Available workforce: 116,00

Turnover (monthly avg.): 5.74%

Wages increase (per year): 4%

Talent and industrial culture / Stable labor environment



Talent

Labor Availability

(labor on hand)

EXCELLENT



Labor Stability

(maquila / mfg)

EXCELLENT



Labor Culture

(mfg / aerospace)

EXCELLENT



Labor Costs

(Fully loaded costs)

Direct Labor

\$4.04

Supervision & Engineering

\$10.59

Indirect Labor

\$5.05

Management

\$30.33

(average cost USD/hour)



Main Clusters

Jalisco's Institute of Information Technology
Information technologies

Biotechnology Cluster
Biotech

Gourmet Food Cluster
Food

Global Manufacturing & Logistics Cluster
Transport & Logistics

Hospital Services & Medical Industry Cluster
Healthcare

Automotive Cluster
Automotive

Robotics Cluster
Electric - Electronics

Construction & Housing Cluster
Construction

Furniture Cluster
Furniture

Forestry Cluster
Forestry

Mold & Dies Cluster
Mold & Dies

Fashion Cluster
Textiles, Clothing & Footwear



Real Estate

Market Size:

11.4 M FT²

59 Class "A" buildings / 2.9 M FT²

Vacancy Rate (<5%) Class "A" (3.3%)

Average Rent Class "A" USD \$4.65 FT²/Month

⚙️ Main Companies

Automotive:



Software:



Pharma:



Electronics Contract Manufacturer:



High-Tech:



Computers & Printers:



Food & Beverage:



Packaging:



Textile:



🌐 Logistics & Connectivity

Distance to closest border city (Kms / miles)
FTL to the border (GDL-Laredo)
 Direct Air Destinations (#) Passenger
Air Passengers carried (million)
 International Airport

977/607
USD \$1810
 55 (31 local, 24 abroad)
8.91 (2002-2019)
 YES

🛡️ Security

Mfg. Related

EXCELLENT
 No Issues Reported



🏠 Quality of Life

- Zoo and amusement park
- Beach, mountain and forest activities in state
- 3 Golf courses
- World class malls
- Nightlife and international cuisine

GUADALAJARA

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