



Chihuahua Fact Sheet

2021



State Highlights:

Largest State in Mexico

Area: 250,000 km² / 96,500 mi²

(13% of Mexico)

Population:

3.5 M Inhabitants

(3% of Mexico)

Population density:

14 per km² / 37 per mi²

Municipalities: 67



State Distinctions:

Largest exporting state in Mexico:

50+ B USD per year (14%+ of national total)

Leader in IMMEX employment and

One of the largest recipients of FDI

(Ranks 2nd in accumulated FDI in the last 20 years)

Preferred investment destination:

receives 1.1+ B USD FDI/year

Home to 3rd most IMMEX companies
in Mexico

NATIONWIDE

2nd

FDI

(1999-2016)

\$19+ Billion USD

1st

TRADE

\$99 Billion USD/Year
(Imports: 51% - Exports: 49%)

IMMEX

Employment

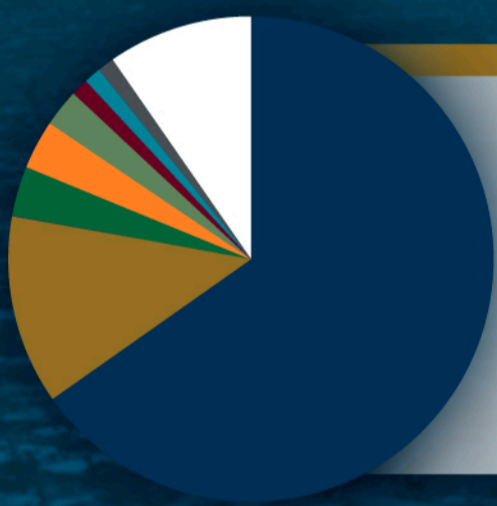
360,000+

3rd

IMMEX

Companies

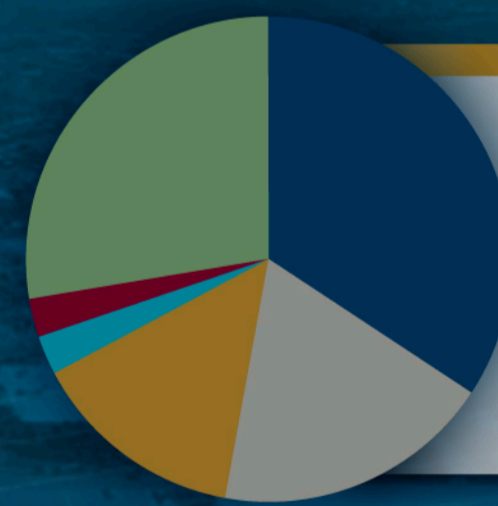
485+



FDI Inflows

(% by Country of Origin)
(1999-2019)

- US - 67%
- Spain - 3%
- Taiwan - 2%
- UK - 1%
- Others - 11%
- Canada - 12%
- Japan - 3%
- Netherlands - 1%
- Belgium - 1%



FDI Inflows

(% by Sector)
(1999-2019)

- Automotive - 37%
- Electronics - 16%
- Mining - 11%
- Aerospace - 2%
- Metal-Mechanic - 2%
- Others - 32%

Chihuahua City

City Highlights:

Area: 9,219 km² (3,560 mi²) | **Population:** 900,000 Inhabitants

Elevation: 1,415 m. (4,635 ft.) | **Avg. Temp.:** 65.5°F (18.5°C)

Distance to El Paso TX: 382 km(238 mi)

Competitive Advantages:

- Talent and availability of human resources
- Easy access to US and national markets
- Competitive operating costs
- Attractive market size
- Local supply chain and integrated industrial clusters
- Logistics infrastructure
- Availability of highly-complex processes and specialized products



Industry

Main Industrial Sectors:

- Aerospace
- Automotive
- Medical Devices
- I.T.
- Mining
- Metalworking
- Plastic Injection
- Energy

- Assemblies and sub-assemblies
- Castings
- Machining
- Sheet Metal

Business Opportunities:

Main processes and capabilities

- Plastic Injection
- Metal Stamping
- Forgings
- Special processes
- Coatings
- Nitro-carburizing
- Composites
- Thermoforming
- Hydroforming
- Interior suppliers
- Raw Materials
- Wire harnesses and connectors
- Testing
- Engines and rotors

Education

Universities: 25 (19 public / 6 private)

Technicians:

58,000 enrolled || 13,000+ graduating per year

Engineering students :

15,000+ enrolled || 3,000+ graduating per year

R&D Centers: 12

Employment

Total jobs / Manufacturing jobs / IMMEX jobs

450,000+ / 100,000+ / 80,000+

IMMEX Companies: 120+

Available workforce: 75,000+

Turnover (monthly avg.): 5%

Abseenteism (monthly avg.): 2%

Wages increase (per year): 4%

Talent and industrial culture / Stable labor environment

Talent

Labor Availability
(labor on hand)

GOOD



Labor Stability
(maquila / mfg)

EXCELLENT



Labor Culture
(mfg / aerospace)

EXCELLENT



Labor Costs

(Fully loaded costs - USD per hour worked)

Direct Labor

\$4.10

Indirect Labor

\$4.64

Supervision & Engineering

\$11.07

Management

\$29.98

(average cost USD/hour)

Main Clusters

Integrated sectors with a structured model and established road map

Automotive

115,964 | 71

Metal Mechanics

47,504 | 231

Construction

40,201 | 913

Mining

11,518 | 114

Aerospace

9,305 | 49

Wine

400 | 40

IT

142 | 50

Energy

213 | 13

Employees | Companies

Real Estate

Market Size:

209+ buildings / 19+ M FT²

100+ Class "A" buildings / 11+ M FT²

Vacancy Rate (4.63%) Class "A" (4.3%)

Average Rent Class "A" \$0.42 US/FT²/Month

Main Companies

Automotive:



Aerospace:



Electrical-electronics:



Medical:



Logistics & Connectivity

Distance to closest border city (Kms / miles)	372 / 231
FTL to the border (USD)	\$430
Direct Air Destinations (#)	21
Air Passengers carried (million)	1.6
International Airport	YES

Security

Mfg. Related	EXCELLENT
No Issues Reported	

Quality of Life

- Bi-cultural community
- Colonial towns
- Mountain tourism
- Vineyards
- 2 golf courses
- Malls

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