



Ciudad Juarez, Chihuahua Fact Sheet

2021



State Highlights:

Area:
247,455 km²

Population:
3.72 m inhabitants

Municipalities: 28



State Distinctions:

- 6th largest receiver of FDI in Mexico with 13.6 MDD
- Leading state in the export of computer & communications equipment
- 3rd-leading state in Mexico in mining and metallurgy production with 13.5%
- State with the most personnel employed in IMMEX industry



Ciudad Juarez

City Highlights:

Population:
1.5 million inhabitants

Elevation:
1,137 m / 3,730 ft

Avg. Temp.:
5-27 °C / 41-81 °F



Industry

Main Industrial Sectors:

- Automotive (Autoparts)
- Electrical/Electronic
- Home Appliances
- Medical Devices
- Metal-Mechanical
- Logistics
- Plastic Injection

Business Opportunities:

Main processes and capabilities

- Die casting
- Precision Machining
- Metal Stamping
- Wire Harnesses & Assembly
- Plastic Injection
- Breaking & suspension
- Fuel Injection systems

Education

Total No. of university students:

64,118 with 10,171 graduates each year
 3,051 graduates from administration and engineering programs each year
10+ R&D Centers
15+ Universities

Employment

City Employment
548,000
IMMEX Employment
338,080
Turnover (monthly avg.)
6.8%
Wages Increase avg. 4.5% per year

Talent

Labor Availability

(labor on hand)

EXCELLENT



Labor Stability

(maquila / mfg)

GOOD



Labor Culture

(mfg)

EXCELLENT



Labor Costs

(Fully loaded costs)

Direct Labor

\$3.91

Indirect Labor

\$4.87

Supervision & Engineering

\$12.30

Management

\$40.28

(average cost USD/hour)

Main Clusters

Automotive and Autoparts

Medical Devices

Artificial Intelligence

Advanced Manufacturing

Logistics

Energy

Medical Tourism

Real Estate

Market Size:

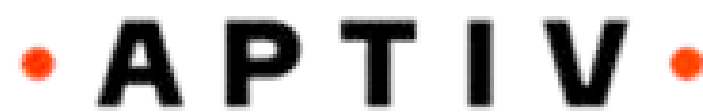
73.5 M FT²

Vacancy Rate (1.8%)

Average Rent USD \$0.45 FT²/Month

CHIHUAHUA

⚙️ Main Companies



🌐 Logistics & Connectivity

Distance to closest border city (kms / miles)	0/0
FTL to the border	USD \$87
Direct Air Destinations (#) Passenger	13
Air Passengers carried (million)	1.6

🛡️ Security

Mfg. Related

GOOD

No Issues Reported



🏠 Quality of Life

- Bicultural and binational community
- Active night life
- 1 golf course
- 1 luxury mall
- 1 country club

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