
Top 5 Factors to Consider

Before Expanding Operations to Mexico

AUGUST 26, 2021
10:00-11:00 AM CST

Agenda

- 10:00 **1. Mexico's Business Environment**
Adán Gómez, Business Development Director at *American Industries*®
- 10:07 **2. Business Models**
Gerardo González, Guanajuato Regional Director at *American Industries*®
- 10:14 **3. Site Selection**
Jorge Baca, Queretaro Regional Director at *American Industries*®
- 10:21 **4. Labor & Costs**
Adán Gómez, Business Development Director at *American Industries*®
- 10:28 **5. Programs. Certifications, and Taxes**
Jorge Baca, Queretaro Regional Director at *American Industries*®
- 10:35 **Closing Remarks - *American Industries*® Profile**
Gerardo González, Guanajuato Regional Director at *American Industries*®
- 10:40 **Q&A Interaction with *American Industries*® Experts**

Speakers



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

Adán Gómez

Business Development Director at American Industries®

Gerardo González

Guanajuato Regional Director at American Industries®

Jorge Baca

Queretaro Regional Director at American Industries®

Adán Gómez

Adán has more than 20 years of experience working in world-class and multicultural environments facilitating and promoting the establishment of new businesses in Mexico with a strong focus on the manufacturing industry, including the aerospace, automotive and auto-parts, medical devices and electric and electronics sectors.

He is responsible for coordinating the business development team at **American Industries® Group**.



*Business Development Director
at American Industries®*



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

Gerardo González

Since 2014 Gerardo González has served as General Director for the Guanajuato Region (located in Central Mexico) at American Industries.

In 2012, he worked as an Economic adviser for the Governor of the State of Guanajuato and has worked since 2005 providing consulting services on strategic planning for entrepreneurs.



*Guanajuato Regional Director
at American Industries®*



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

Jorge Baca

Mr. Baca is American Industries Business Developer Director for Queretaro Region. He has a degree in Business Administration from the Anahuac University.

He has more than 25 years of experience in International Business related activities, including 12 years of experience in the Automotive Industry.



*Guanajuato Regional Director
at American Industries®*



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

More Info:

aiwebinars@americanindustriessgroup.com

www.americanindustriessgroup.com



Ai | *Webinars*

American Industries® Events



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

Partner for Success®