



American Industries[®]

Site Selection - Shelter Administrative Services - Industrial Real Estate

State of Querétaro

January 2020

Partner for Success[®]



State of Querétaro at a Glance

- **Area:** 11,688 km², 4,512.76 mi²
- **Population:** 2.09 million
- **Economically active population:** 869,000
- **Graduates (per year):** 19,505
- **Technicians (per year):** 6,824
- **Education:** 74 Higher education institutions
 - 39 institutions with graduate programs
- **Research and technology centers:** 53
- **Municipalities:** 18
- **45 Industrial Parks**
- **Main Industrial Areas:**
 - Querétaro
 - El Marqués
 - Colón
 - San Juan del Río



The state has over 45 million inhabitants living within a 217-mile radius

Querétaro City

- **Area:** 759.9 km² / 293.4 mi²
- **Population of the metropolitan area:** 1,327,022
- **Elevation** 1,826 m / 5,990 ft
- **Average Temperature** 23°C / 73.4°F

Distance to US border:

Destination	Km.	Mi.
San Diego, Cal.	2,600	1,615
Laredo, TX.	940	584
El Paso, TX.	1,630	1,012

Distance to Ports:

Destination	Km.	Mi.
Altamira	631	392
Veracruz	607	377
Lázaro Cárdenas	544	338
Manzanillo	650	403



7 Airlines Operating:



Flights to:

- **20 cities in Mexico:** Monterrey, Guadalajara, Tijuana, Cancún, Mérida, Acapulco, Zihuatanejo, Pto. Vallarta, CDMX, Torreón, Tampico, San Luis Potosí, Chihuahua, Hermosillo, Durango, Los Mochis, Cd. Juárez, Pto. Escondido, Huatulco & Oaxaca.
- **International destinations:** Dallas, Houston, Chicago, Detroit & Atlanta.

Customs office and cargo freight service to: Cancún, Villahermosa, Hermosillo, Mazatlán, Monterrey, La Paz & Toluca. Internationally to: Cincinnati, Huntsville, Frankfurt, Hamburg, Luxembourg.

Open 24/7



1940 • 1960

- Textile
- Agro Industries
- Food & Beverages

1961 • 1990

- Metal Mechanics
- Home Appliances
- Chemical
- Rubber & Plastic

1991 • 2016

- Automotive
- Electric & Electronic
- Aerospace
- IT
- OEM

2017 • 2021

- IT
- Financial Services
- Renewable Energies



Automotive Industry

104 TR1
Suppliers

+200 TR2
Suppliers

34.4%

Share of state
Manufacturing
GDP

5,330

Autopart
Production
(2015)

28.5%

Share of total
State Exports

2,281

Of FDI
(2010-2017)

70K

Jobs

4.0 Industry - Companies



Industrial
Internet



Autonomous
Vehicles



Robots Training
Colaborativa
(Cobots)



Vehicle
Software

Aerospace Industry

+80 Companies and support entities

2 OEMs	26 TR 1&2	5 MROs	5 Special Processes
4 Raw Materials	19 General Services	12 Research Centers	7 Academic Institutions

4th
Place

"Cities with the best FDI performance in the aerospace sector"

Top 10 (2016-2017)
Financial Times
2017/FDI Magazine



+10K

Employees



37%

Aeronautical Exports Worldwide



50%

Of Aerospace FDI in Mexico Last 10 years



State of Querétaro at a Glance

STANDARD
& POOR'S

mxAA+

First state in country to obtain an investment grade rating.

KPMG

1st choice

of companies to invest in Mexico (3rd year in a row)

2nd state

with the lowest public debt (El Economista, 2018).

MOODY'S
INVESTORS SERVICE

Aa1.mx

Investment level higher than most municipalities in Mexico.

fDi
AMERICAN CITIES
OF THE FUTURE 2017/18

2nd place

as "Latin American States of the future in Economic Potential Overall" (2018-2019).

fDi
AMERICAN CITIES
OF THE FUTURE 2017/18

5th place

as "South American States of the future in Business Friendliness Overall" (2018-2019).



- **UNESCO** World Heritage Site
- Ranked 3rd in number of **Researchers in Mexico.**
- Querétaro's airport has the **biggest MRO** in Latin America.
- Arkansas State University of Querétaro: **1st US University in México.**
- UNAQ Aeronautic University of Querétaro offers **all levels of education**, from basic technician programs to master's degrees in aeronautics.
- Leading state in **auto parts manufacturing** with more than 350 established companies.
- **4th place worldwide** in new investments in aerospace
- **+15 International Schools**

Leisure

2 Polo Clubs
12 Country Clubs
452 Hotels
1,380 Restaurants
5 Luxury Malls
10 Golf Courses

Healthcare

+38 Private Institutions
Public Institutions: 4 General Hospitals,
58 Medical Units, 202 Health Centers

Specialty Centers:

1 Hospital for Medical Specialties
for women and children
1 Oncology Unit
1 Mental Health Center
1 Hemodialysis Unit
1 Blood Transfusion Center
1 Sexually Transmitted Diseases Center



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Thank You!

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