



Manufacturing in North America

Nearshoring Opportunities

AUGUST 25, 2020
12:00 PM EST / 11:00 AM CST



Partner for Success®

Speakers

Rolando Pablos

Former Secretary of State of Texas

Alejandra De La Vega

*Secretary of Innovation and Economic Development
for the State of Chihuahua*

Emma Schwartz

President at Medical Center of the Americas Foundation

Wilf Ruiz-Caban

*Executive Vice President Quality Assurance, Regulatory Affairs
and Operations at CONMED*

Adán Gómez

Sales Director at American Industries®



Agenda

- 12:00 **Welcoming Remarks**
Rogelio Vázquez, Business Development at *American Industries*®
- 12:05 **Nearshoring Manufacturing Operations: A Binational Alliance**
Rolando Pablos, Former Secretary of State of Texas and
Alejandra De La Vega, Secretary of Innovation and Economic Development for the State of Chihuahua
- 12:20 **Medical Devices Development in Mexico: Value Added Industries**
Emma Schwartz, President at Medical Center of the Americas Foundation
- 12:35 **Success Story**
Wilf Ruiz-Caban, Executive Vice President Quality Assurance, Regulatory Affairs and Operations
at CONMED
- 12:50 **Soft-Landing in Mexico**
Adán Gómez, Sales Director at *American Industries*®
- 13:05 **Q&A Panel**
- 13:25 **Closing Remarks**
Juan Iván Álvarez, Business Development at *American Industries*®

Outcome

- ✓ Learn what the first steps for nearshoring are
- ✓ Calculate a real estimated monthly cost model for your manufacturing operation in Mexico
- ✓ Learn about the Industrial ecosystem of the southern-border region
- ✓ Find out how to establish successful manufacturing operations in Mexico with a shelter partner

Our Partners



More Info:

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