



News

American Industries®



August 2020



American Industries®

Site Selection - Shelter Administrative Services - Industrial Real Estate

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CORPORATE SOCIAL RESPONSIBILITY

At American Industries® corporate social responsibility is an active and ongoing commitment we have of consolidating ourselves as a company that meets our objectives in an integral manner, taking into consideration the economic, social and environmental expectations of our collaborators, clients, value chains, communities and governments, respecting all people, holding high ethical and environmental standards, and contributing to Mexico's development and well-being.

As part of this effort, we form part of the UN Global Compact, meeting and promoting the ten principles outlined therein. We have also earned the distinction of a Socially Responsible Company granted by the Mexican Center for Philanthropy (CEMEFI) for the 13th consecutive year.

We firmly believe that the only way to have a meaningful impact is by incorporating the cornerstones of social responsibility into our everyday operations and decision-making processes.



- **American Industries®** improves our collaborators' quality of life through programs aimed at developing healthy habits and reducing stress through providing a diverse work environment that respects their rights, is free of discrimination, and provides opportunities for both academic and professional development for themselves and their families. This has allowed us to be recognized as a Family-Conscious Company by the Secretariat of Labor and Social Welfare (STPS) and as a Company Committed to Human Rights by the State Human Rights Committee. Our collaborators are corporate citizens committed to society and their surroundings.

- We uphold high ethical standards in all our business activities, ensuring that our operations are consistent with the level of excellence our clients deserve through an ISO 9001:2015 certified quality management system. In addition, we have put processes in place to guarantee transparency and fight corruption in all its forms, allowing us to earn AAA IVA-EPS and OEA certifications granted by Mexico's Tax Administration Service (SAT).

- As a group we support the development of the communities where we operate through joint efforts with civil organizations and the government to promote the creation of jobs and opportunities, as well as the philanthropic and volunteer activities of our company, collaborators and clients.

- We promote practices that are respectful of the environment, from reducing and recycling office waste, to generating and consuming clean energy and water treated both at our own facilities and the plants we build for our clients.

We have a code of ethics that allows us to establish cordial and safe relationships with our collaborators, clients, partners, value chain, government and community.



This year we are conscious of the fact that we must redouble our efforts, commitment and involvement in order to overcome the challenges that have arisen with the COVID-19 pandemic in Mexico and the world. Maintaining a balance between business continuity and health is our top priority. With this goal in mind, we have implemented all the guidelines recommended by authorities in adapting to a new normal, as well as new work models to protect our collaborators.

We are investing in engineering, technology, training and health care. We are also working with our clients to implement prevention protocols and technical guidelines in their facilities.

Our continued commitment to social responsibility reflects our integrity and resiliency to collaborators, clients and investors who place their trust in us.

CSR REPORT

Each year we are proud to share the results of our social responsibility efforts in our corporate report. This year we focus on the transcendental impact we have generated with our groups of interest, allowing us to consolidate ourselves as company that is conscious and congruent with its principles.



Download Report:
<https://bit.ly/2EK14yv>

This report reflects the materiality analysis we carry out to identify the issues that are most important to our stakeholders and operations. It includes topics such as respect for human rights and inclusion, sustainability, taxes, transparency and accountability, ethics, integrity and fighting corruption, energy efficiency, waste management and water consumption.



PRESERVATION OF THE ENVIRONMENT

At *American Industries*® we are committed to contributing to improving the environment in the communities where we have a presence by working together with our groups of interest.

With this goal in mind, we carry out in a number of actions, including:

- Establishing internal measures to reduce the consumption of resources and energy, as well as recycling waste.
- Reforesting several areas with the support of our volunteers and together with our clients and civil society associations.
- Defining specifications for the buildings we construct that ensure compliance with environmental regulations, reducing the consumption of resources and preventing environmental pollution.
- The lease contracts we sign with our clients include an environmental clause which requires them to keep the property clean and in good conditions, ensuring the soil and subsoil are not contaminated, in compliance with applicable environmental laws.
- Our actions to care for the environment have earned us several distinctions and certifications, including our certification as a Green Park, and the Environmental Compliance Distinction given by the government, among others.

INITIATIVES **IN RESPONSE TO THE PANDEMIC**

With the challenges that have arisen due to the COVID-19 pandemic, we have taken extraordinary measures to ensure the health of our clients, collaborators and community.

At American Industries® we have implemented a variety of social initiatives to provide support during the pandemic, forming alliances with various government and private institutions and civil society organizations, including:

- The donation of masks to China at the start of the pandemic.
- The purchase of medical supplies to support front line healthcare workers through the Chihuahua State Economic Development's Healthcare Heroes Program.
- The donation of respirators to public hospitals in the country aimed at reinforcing the health system through Mexico's Health Foundation's United for Health program (FUNSALUD).
- Our volunteers donated their personal funds to purchase food baskets for immigrants and to cover medical expenses for the families of our collaborators affected by the virus.



INITIATIVES IN RESPONSE TO THE PANDEMIC



Our clients have also contributed to these efforts:

EZ AIR donated plastic isolation pods for transporting patients infected with COVID-19. These are destined to support public health institutions in our communities and other non-profit organizations providing medical assistance to avoid the spread of the virus.

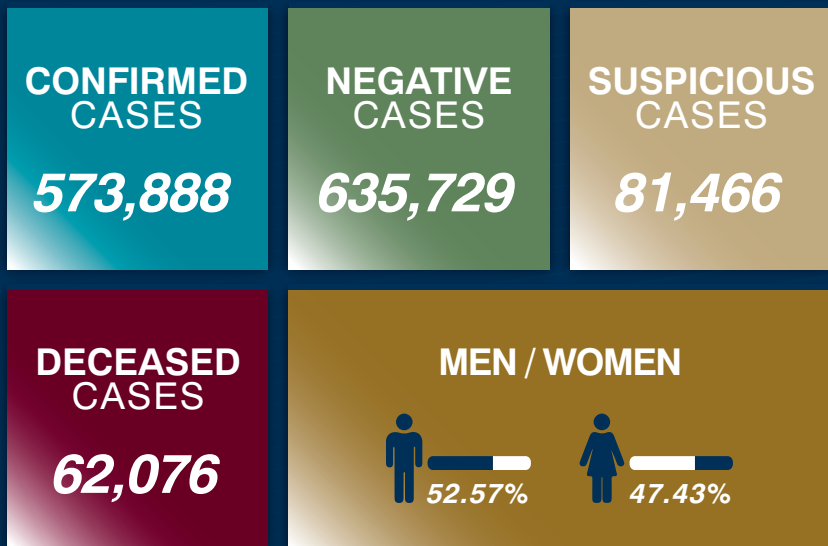
The INDEX Foundation received cash and in-kind donations from our clients Xylem, EZ AIR and Kaman, including medical supplies to be given to several hospitals.



Mexico COVID-19 STATS

Mexico's industrial sector has demonstrated a strong willingness to participate responsibly in adopting the health safety measures outlined in the strategy for the reopening of economic activities.

Mexico's Health Secretariat gave its daily coronavirus report as of August 26:





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