



Mexico:

**Your partner to become global and competitive
in a new economic environment.**

InterContinental Toronto Centre

225 Front St W, Toronto, ON
M5V 2X3, Canada

NOVEMBER 29TH, 2018

8:00 - 16:00 hrs



Partner for Success

Mexico's top 5 industrial indicators

- ✓ 1st destination for aerospace foreign direct investment
- ✓ 1st auto parts exporter to the US market
- ✓ 5th auto parts producer in the world
- ✓ 6th aerospace supplier for the NAFTA (USMCA) market
- ✓ 8 out of the top 10 multinational electronics manufacturers operate in Mexico

How you will benefit from this opportunity?

Seminar highlights

When you attend this event, you will learn:

- ✓ Key information on industrial opportunities and trends
- ✓ How to leverage Mexico's free-trade agreements with 45 countries
- ✓ How to find the right location in Mexico: Human capital, infrastructure and logistics
- ✓ 5 models to start doing business in Mexico
- ✓ How much it will cost you to operate in Mexico: Labor, logistics and real estate

Agenda

8:00

Welcome and opening remarks
Mexico today: Performance and perspectives
Overview of auto parts industry in Mexico

9:10

Coffee break

International trade with Mexico: Free-trade agreements and the IMMEX program
Site Selection in Mexico: How to find the right location for your project in Mexico

10:30

Coffee break

Soft landing in Mexico: The Shelter approach to start operations without risks and liabilities
Legal frameworks in Mexico: How to choose the best option for your operation

12:10

Lunch

Success stories of industrial operations in Mexico
Closing remarks

14:30

B2B and cocktail - Cost model workshop

Dress code: Business casual

Who should attend?

- ✓ Companies looking to become more cost competitive to serve North and/or Latin American markets
- ✓ Companies interested in supplying to the manufacturing industry in Mexico
- ✓ Companies interested in starting up a manufacturing or distribution operation in Mexico
- ✓ Industries: Aerospace, automotive and auto parts, electronics, home appliances, IT, medical, others
- ✓ Job functions: CEOs, CFOs, COOs, VP Executives and Business Developers

Takeaways:

- ✓ Presentation decks of all sessions
- ✓ Access to ebooks and resources about doing business in Mexico
- ✓ Tailored cost model simulation

Main Speakers



Luis Aguirre Lang

INDEX (National Council of the Export
Maquiladora and Manufacturing Industry)
President



Oscar Albin Santos Guajardo

INA (National Autoparts Industry)
Executive President



Flavio Volpe

APMA (Automotive Parts Manufacturer's Association)
President

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Fee per company:

\$200 USD

More info:

US toll-free

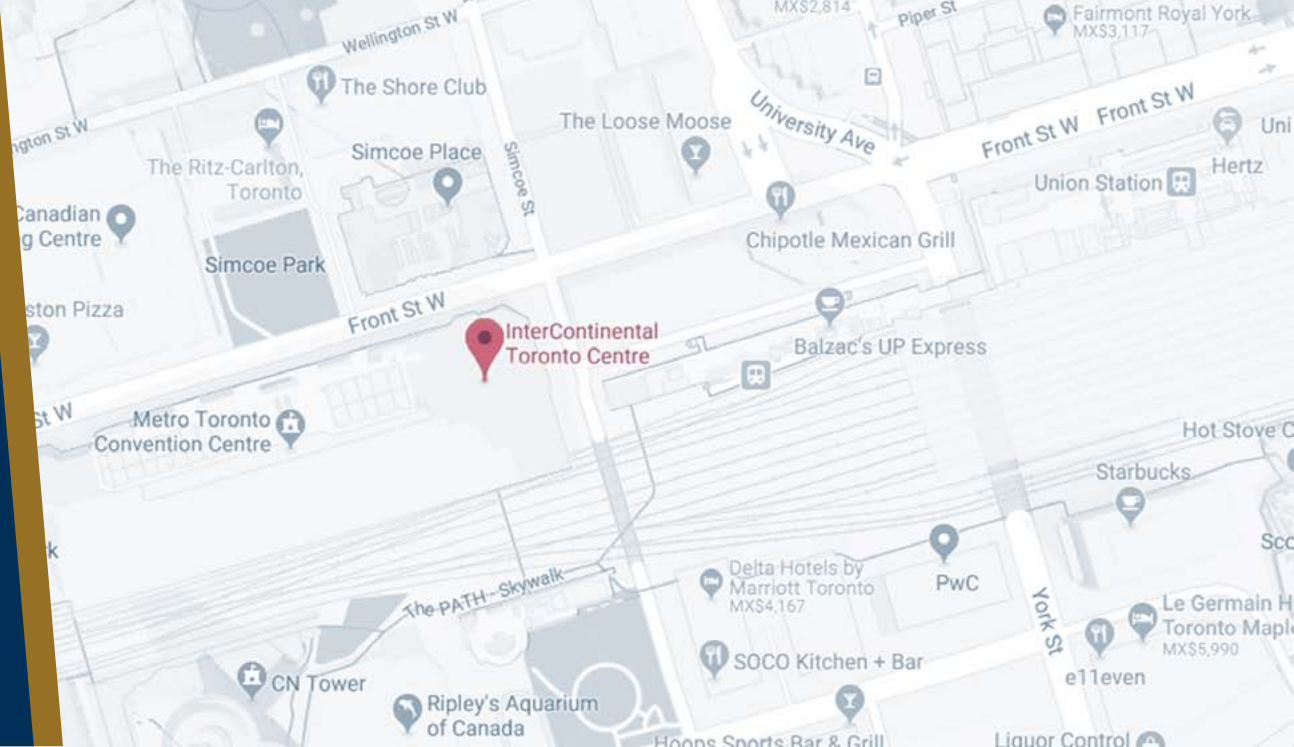
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