



Mexico:

**Your partner to become global and competitive
in a new economic environment.**

InterContinental Toronto Centre

225 Front St W, Toronto, ON
M5V 2X3, Canada

NOVEMBER 29TH, 2018

8:00 - 16:00 hrs



Partner for Success

Mexico's top 5 industrial indicators

- ✓ 1st destination for aerospace foreign direct investment
- ✓ 1st autoparts exporter to the US market
- ✓ 5th autoparts producer in the world
- ✓ 6th aerospace supplier for the NAFTA market
- ✓ 8 out of the top 10 multinational electronics manufacturers operate in Mexico

How you will benefit from this opportunity?

Seminar highlights

When you attend this event, you will learn:

- ✓ Key information on industrial opportunities and trends
- ✓ How to leverage Mexico 's free-trade agreements with 45 countries
- ✓ How to find the right location in Mexico: Human capital, infrastructure and logistics
- ✓ 5 models to start doing business in Mexico
- ✓ How much it will cost you to operate in Mexico: Labor, logistics and real estate

Agenda

8:00

Welcome & Opening Remarks
Mexico today: Performance & perspectives
Overview of Autopart Industry in Mexico

9:10

Coffee break

International Trade with Mexico: Free-trade agreements & the IMMEX program
Site Selection in Mexico: How to find the right location for your project in Mexico

10:30

Coffee break

Soft landing in Mexico: The Shelter approach to start operations without risks and liabilities
Business models to start up operations in Mexico

12:10

Lunch

Success Stories of industrial operations in Mexico
Closing remarks

14:30

B2B and Cocktail - Cost Model Workshop

Dress code: Business casual

Who should attend?

- ✓ Companies looking to become more cost competitive to serve the US and/or Latin American markets
- ✓ Companies interested in supplying to the manufacturing industry in Mexico
- ✓ Companies interested in starting up a manufacturing or distribution operation in Mexico
- ✓ Industries: Aerospace, automotive & autoparts, electronics, home appliances, IT, oil & gas
- ✓ Job functions: CEOs, CFOs, COOs, VP Executives and Business Developers

Takeaways:

- ✓ Presentation decks of all sessions
- ✓ Access to ebooks and resources about doing business in Mexico
- ✓ Tailored cost model simulation

Main Speakers



Luis Aguirre Lang

INDEX (National Council of the Export
Maquiladora and Manufacturing Industry)
President



Oscar Albin Santos Guajardo

INA (National Autoparts Industry)
Executive President

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Fee per company:

USD \$200

More info:

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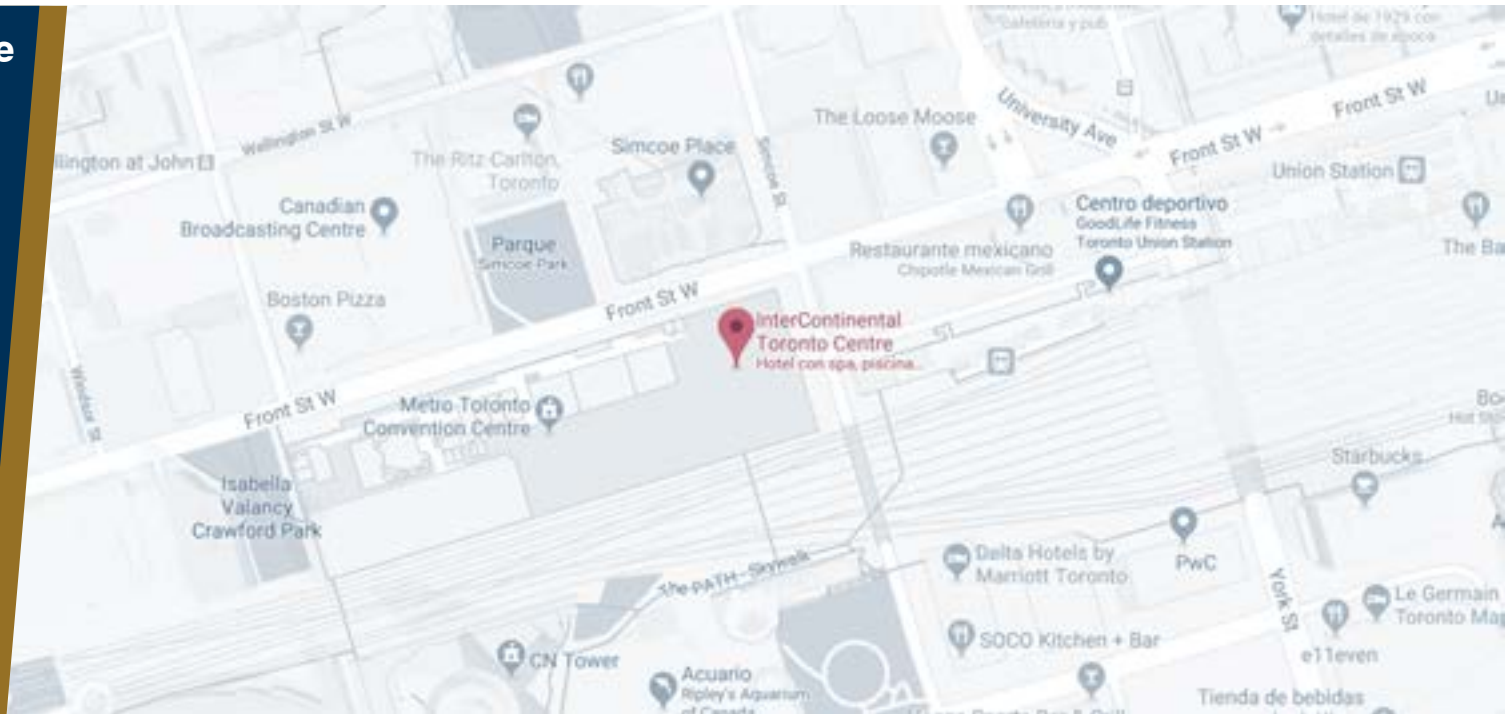
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Site Selection - Shelter Administrative Services - Industrial Real Estate

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