



# ***Mexico:***

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**Your partner to become global and competitive  
in a new economic environment.**

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***Residence of the Mexican Embassy***

Parking 18/1 1010 Vienna, Austria

***NOVEMBER 15TH, 2018***

7:30 - 16:00 hrs



**Partner for Success**

## Mexico's top 5 industrial indicators

- ✓ 1st destination for aerospace foreign direct investment
- ✓ 1st auto parts exporter to the US market
- ✓ 5th auto parts producer in the world
- ✓ 6th aerospace supplier for the NAFTA market
- ✓ 8 out of the top 10 multinational electronics manufacturers operate in Mexico

## How will you benefit from this opportunity?

### Seminar highlights

*When you attend this event, you will learn:*

- ✓ Key information on industrial opportunities and trends
- ✓ How to leverage Mexico's free-trade agreements with 45 countries
- ✓ How to find the right location in Mexico: Human capital, infrastructure and logistics
- ✓ Business models to start doing business in Mexico
- ✓ How much it will cost you to operate in Mexico: Labor, logistics and Real Estate

# Agenda

**7:30**

## **Registration**

8:00

Welcome and opening remarks message

8:05

Mexico: Facts and perspectives

8:35

USMCA (NAFTA)

9:10

Automotive industry in Mexico (overview and opportunities)

9:45

Aerospace industry in Mexico (overview and opportunities)

**10:20**

## **Coffee break**

10:40

Soft landing in Mexico: The Shelter approach to operate without risks and liabilities

11:15

Site Selection in Mexico: Find the best location and understand your operation cost

11:50

Success story: Aerospace company

**12:30**

## **Lunch**

13:30

One-on-one meetings: Cost model simulation/ Cocktail

*Dress code: Business casual*

## Who should attend?

- ✓ Companies looking to become more cost competitive to serve North and/or Latin American markets
- ✓ Companies interested in supplying to the manufacturing industry in Mexico
- ✓ Companies interested in starting up a manufacturing or distribution operation in Mexico
- ✓ Industries: Aerospace, automotive and auto parts, electronics, home appliances, IT, medical, others
- ✓ Job functions: CEOs, CFOs, COOs, VP Executives and Business Developers

## Takeaways:

- ✓ Presentation decks of all sessions
- ✓ Access to ebooks and resources about doing business in Mexico
- ✓ Tailored cost model simulation

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**More info:**

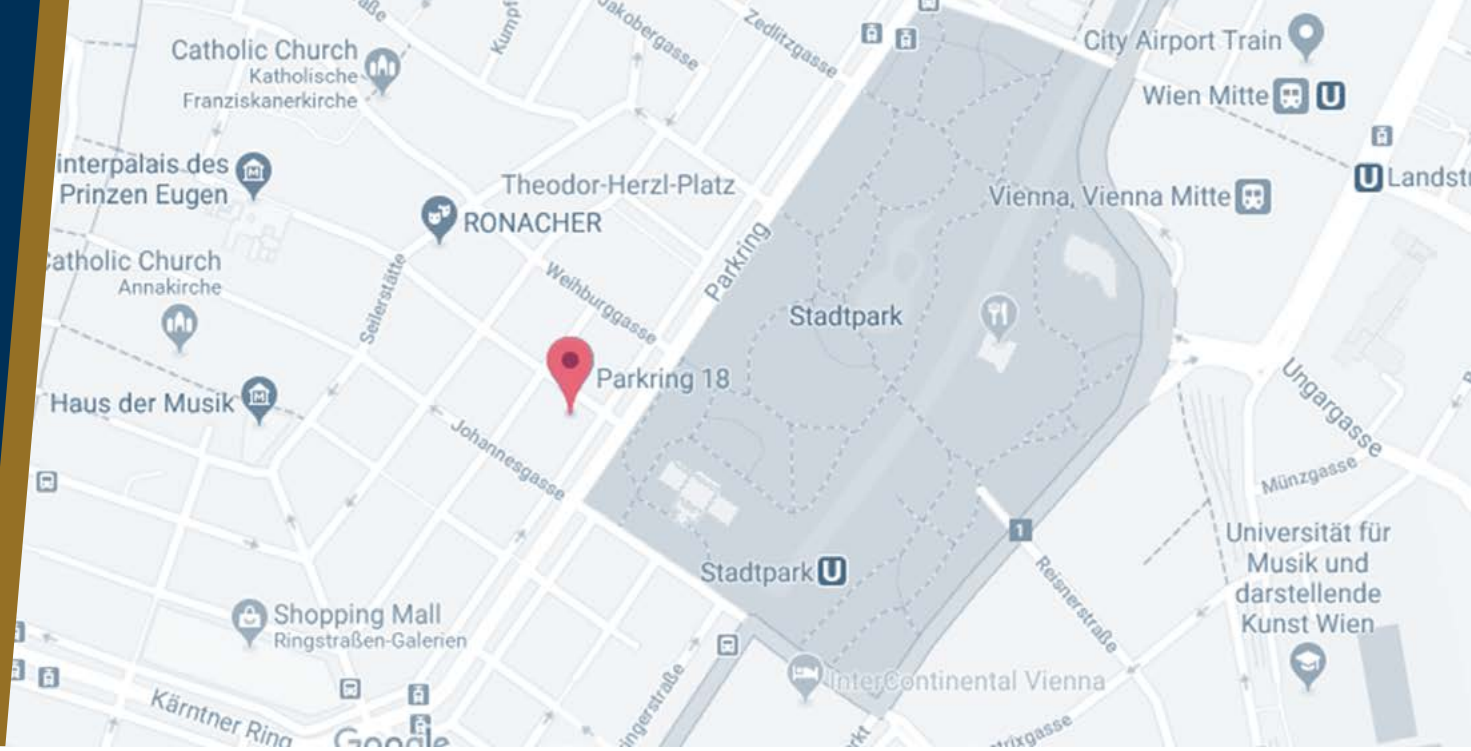
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